



# Financial Literacy Workshop Series

*Helping Achieve Real-World Knowledge*

## Hark Society

*Founded in 2013, Hark Society is a group of young professionals inspired to enhance education & cultivate passion in the lives of underserved children in New York City*

### Workshop Topics & Segment Overview

#### Banking & Budgeting

- ✓ Bank Accounts
- ✓ Interest
- ✓ Loans
- ✓ Income Vs. Costs
- ✓ Budget Management

This segment is designed to help students understand personal finances including checking and savings accounts, credit and debit cards, and interest rates and loans. We also work through a budgeting exercise to help students grasp the concept of saving and spending their money and the associated opportunity costs.

#### Credit & College Financing

- ✓ What Is Credit?
- ✓ Why Is Credit Important?
- ✓ How Do I Get Credit?
- ✓ College Process

This segment is designed to explain to students the concept of credit. We help them to understand why credit is important and how it can be used to finance such things as cars, homes, and an education. We zero in on financing an education, and examine the college process and the different means of funding.

#### Resumes & Interviews

- ✓ Resume Review
- ✓ Interview Tips

This segment is designed to prepare students for academic and career advancement. We review resume formats and helpful tips. We conduct one-on-one resume reviews. We help students prepare for interviews with a mock demonstration. We also provide an overview of interview etiquette.

## Workshop Goals

- Provide students with financial information relevant to their lives and future plans
- Provide an interactive environment with practical application of financial knowledge
- Provide a forum for questions and concerns
- Make the resources we provide readily available to the students after the workshop series

## Our Instructors

Kait Margraf

Co-Founder and Co-President  
Investment Analyst, iStar Financial  
Graduate of Georgetown University

Rachael Piltch-Loeb

Board Member, Strategy and Operations  
MSPH Candidate, Johns Hopkins  
Graduate of Georgetown University

Colleen Sullivan

Board Member, Finance  
Investment Analyst, Northwood Investors  
Graduate of Georgetown University

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VP, Finance  
Investment Banking Associate J.P. Morgan  
Graduate of Georgetown University

Sean Crane

Board Member, Fundraising  
Experienced Associate, PwC  
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## Contact Us!

We appreciate your interest in the Hark Society Financial Literacy Workshop Series. We look forward to working with your organization.

If you have any additional questions, please feel free to reach out to:

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